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Making Sustainability Work: Best Practices in Managing and Measuring Corporate Social, Environmental, and Economic Impacts [Marc J. Epstein, Adriana Rejc Buhovac] on Amazon.com. *FREE* shipping on qualifying offers. Most companies today have some commitment to corporate social responsibility, but implementing these initiatives can be particularly challenging.

Making Sustainability Work: Best Practices in Managing and

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The best practices in corporate sustainability performance are no longer the exclusive domain of companies like Ben & Jerry's or The Body Shop, as they were a decade ago; now, large, multinational companies like G.E. and Wal-Mart are leading the way with significant financial and organizational commitments to social and environmental issues.

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Making Sustainability Work builds on this earlier work and numerous other articles and books and develops an entirely new framework for the measurement and management of corporate social and environmental impacts. It is written to be accessible to corporate managers but is built on a solid academic research foundation.

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For sustainability to be long-lasting and useful, it must be representative of and integrated into day-to-day corporate activities and corporate performance. If sustainability is seen only as an attempt to provide effective public relations, it does not create long-term value and can even be a value destroyer.

Making Sustainability Work - GreenProf

(6.8 million people). While much work has been done across the Aged Care sector to achieve sustainability outcomes through facility design and review of operations, there remains an opportunity to better engage managers, employees and residents in sustainability conversations and initiatives.

Making Sustainability Work - acs.asn.au

His most recent book is Making Sustainability Work: Best Practices in Managing and Measuring Corporate Social, Environmental and Economic Impacts (2008, Sheffield, UK: Greenleaf Publishing; San Francisco: Berrett-Koehler).

SUSTAINABILITY Æ RESPONSIBILITY Æ ACCOUNTABILITY

Marc Epstein has produced the ultimate "how-to-do-it" guide for corporate leaders, strategists, academics, sustainability consultants, and anyone else with an interest in actually making sustainability work for organizations.

Making Sustainability Work | Best Practices in Managing

Making Sustainability Work has 49 ratings and 6 reviews. Beth said: This book is all about walking you through the Corporate Sustainability Model that Ep...

Making Sustainability Work: Best Practices in Managing and

Making sustainability work I look at the important role of leadership and strategy in achieving success in corporate sustainability in Chapter 2, examining the role of senior managers and corporate boards in leading and governing the sustainability activities and developing the sustainability strategy, along with the importance of senior management commitment and the various choices of strategy.

