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Real-Life Stories of How People Change Their Organizations THE HEART OF CHANGE THE SUMMARY IN BRIEF If you've ever tried to change anything, you know how hard it is. How do you go about getting your message across to truly change people's behavior? While most companies believe change happens by making people think differently, that isn't the case.

The Heart of Change - University of Colorado

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The Heart of Change: Real-Life Stories of How People

With real-life stories of people in organizations, the authors show how teams and individuals get motivated and activated to overcome obstacles to change--and produce spectacular results.

The Heart of Change: Real-Life Stories of How People

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Well written and loaded with real-life examples and practical advice, The Heart of Change towers over other change-management titles. Managers and employees at organizations both big and small will find much to draw from.

The Heart of Change: Real-Life Stories of How People

The authors are in no way affiliated with Heart of Change; Change of Heart Associates, of Baldwinsville, New York. Library of Congress Cataloging-in-Publication Data Kotter, John P., 1947The heart of change : real-life stories of how people change their organizations / John P. Kotter, Dan S. Cohen. p. cm. Includes index.

The Heart of Change: Real-Life Stories of How People

Real-Life Stories of How People Change Their Organizations The logical inquiries are not the main cause that instigates people or organizational units to change. The process focusing on "look, feel and change" has the crucial role.

The Heart of Change Summary - John P. Kotter & Dan S

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The Heart of Change: Real-Life Stories of How People

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Heart Change Real Life Stories Organizations Ebook Ebook

This book is a follow-up to Leading Change. It illustrates Kotter's change theory (see next paragraph) with real stories. Main finding of The Heart of Change: the central issue is never strategy, structure, culture, or systems - core of the matter is always about changing behavior or people which happens mostly by speaking to their feelings. Highly successful change efforts follow a seeing-feeling-changing pattern.

The Heart of Change: Real-Life Stories of How People

Now, Kotter and coauthor Dan S. Cohen delve deeper into the subject of change to get to the heart of how change actually happens. Through compelling, real-life stories from people in the trenches ...

Heart of Change: Real-Life Stories of How People Change Their Organizations Audiobook

Now freshly designed, The Heart of Change is the engaging and essential complement to Kotter's worldwide bestseller Leading Change. Building off of Kotter's revolutionary eight-step process, this book vividly illustrates how large-scale change can work.

The Heart of Change: Real-Life Stories of How People

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THE HEART OF CHANGE - Kotter

John R Kotter, a world-renowned expert on leadership at the Harvard Business School, has been the premier voice on how the best organizations actually "lead" change. He is the Konosuke Matsushita Professor of Leadership, Emeritus, at Harvard Business School. Dan S. Cohen is a Principal with ...

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john kotter leading change heart of change real life eight steps guiding team see it and feel short-term wins successful change eight stages well written easy read buy-in empower real-life stories find ways communicate for buy-in dan cohen empower action change effort step process

The Heart of Change: Real-Life Stories of How People

Making Change Real. The Heart of Change: Real-Life Stories of How People Change Their Organizations. By John P. Kotter and Dan S. Cohen. Harvard Business School Press, 2002, \$20

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(Source: The Heart of Change, Harvard Business School

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The Heart of Change : Real-life Stories of how People

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