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The objective of the first seven chapters is to introduce the strategic approach to cost management and to cover the basic concepts of cost management systems. Chapter 1 is an introduction to cost management—how companies plan for success and the management accountant's role in implementing strategy.

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Strategic cost management is a philosophy of improving cost and revenue; strategic cost management is not only cost management but also revenue management, therefore, its objective is seeking to improve productivity, maximize profit, and improve customer satisfaction.

STRATEGIC COST MANAGEMENT ACCOUNTING INSTRUMENTS AND THEIR

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Cost Management: A Strategic Emphasis -

Professor Shank has published 16 books, more than 100 case studies and more than 100 articles in leading journals in accounting, finance and management. His current research interests center around the strategic cost management theme.

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23.6.1 Strategic cost management is the application of cost management techniques so that they simultaneously improve the strategic position of a firm and reduce costs. 23.6.2 Strategic cost management can be applied in service and manufacturing settings and in not-for-profit environments.

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Cost Management: A Strategic Emphasis, 2012, 960 pages, Edward Blocher, David Stout, Paul Juras, Gary Cokins, 0078025532, 9780078025532, McGraw-Hill

Cost Management: A Strategic Emphasis, 2012, 960 pages

STRATEGIC COST MANAGEMENT UNIT-I Section-A 1. Discuss the term job costing and process costing systems with examples Job costing systems: The cost object is a unit or multiple units of a distinct product or service called a job.

STRATEGIC COST MANAGEMENT

2 Strategic Cost Management in the Supply Chain: A Purchasing and Supply Management Perspective
12142_Text 7/23/02 3:53 PM Page 2. more on purchases. Nevertheless, cost management in and of itself is
not enough to ... A Purchasing and Supply Management Perspective 12142_Text 7/23/02 3:53 PM Page 6.
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