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Behavioral economics - Wikipedia

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Richard H. Thaler (/ ˈtʃɑːlər /; born September 12, 1945) is an American economist and the Charles R. Walgreen Distinguished Service Professor of Behavioral Science and Economics at the University of Chicago Booth School of Business. In 2015, Thaler was president of the American Economic Association.. He is a theorist in behavioral finance, and collaborated with Daniel Kahneman, Amos ...

Richard Thaler - Wikipedia

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T. Ramayah Online

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The Nudge blog sat down (electronically) with John Kenny, Senior Vice President of Strategic Planning in Drafftcbâ€™s Chicago office, to explore whether behavioral economics is just a fad in marketing or a legitimate tool to help the industry perform better. Starting with the Institute of Decision Making, Drafftcb has been one of the leaders in thinking about how to incorporate the discipline ...

Nudge blog Â- Improving Decisions About Health, Wealth, and

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The impact of the EU GDPR on Hong Kong businesses

Features Looking Ahead: Islamic Finance Outlook 2014. This article takes a look at the prospects for Islamic finance in 2014. It highlights among other things the growing interest in Islamic finance outside its traditional strongholds.

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