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Behavioral Finance in the Financial Crisis: Market

behavioural insights into collective learning, the influences on attitudes and perceived control, and greater self-efficacy and engagement, respectively. The Big Five Inventory is a psychological scale

The Application of Behavioural Insights to Financial

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Understanding how the mind can help or hinder investment

James Montier: Behavioural Finance: Insights into Irrational Minds and Markets John Wiley & Sons, 2002 [HG 4515.15 M66 2002] 1 Over-optimism (p. 1) Perhaps the best documented of all psychological errors is the tendency to be over-optimistic.

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A concrete guide that links the theory of behavioral finance with applications in financial products Behavioral finance is a rapidly expanding field, with major implications for the way in which the investment process is conducted.

Wiley: Behavioural Finance: Insights into Irrational Minds

It relied on the insights and judgment of a number of executives (a number sometimes as small as one). And it was reached after a processâ€”sometimes very formal, sometimes completely informalâ€”turned the data and judgment into a decision.

The case for behavioral strategy | McKinsey

Additionally, we will aim to provide some insight into a few of the underlying biases and motivators which may cause certain individuals to exhibit irrational behaviors.

Behavioral Finance - Investopedia - Sharper Insight

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